



Faculty Positions

Position Title / Rank: Assistant Professor in Marketing and Consumer Studies (Real Estate) 1-year Contractually-Limited

College: Gordon S. Lang School of Business and Economics

Department: Marketing and Consumer Studies

Date Posted: September 28, 2021

Deadline: December 1, 2021

Please reference AD #21-42

Position Description:

The Department of Marketing and Consumer Studies, Gordon S. Lang School of Business and Economics at the University of Guelph invites applications for a one-year contractually-limited position at the Assistant Professor level, with an 80% workload.

Applicants for this position should have a Bachelor's, Master's (including MBA) or Ph.D. in Real Estate, Finance, Economics, or in a related field. The ideal applicant should have a strong track record of experience and expertise in the Canadian real estate industry. The person selected will be responsible for teaching (at the undergraduate and possibly at the graduate level) with the goal of integrating relevant experience into the curriculum. The person selected will be involved in administration, including advising students, managing students in case competitions, and reaching out to alumni and industry. An interest in research and scholarship is preferred.

The [Department of Marketing and Consumer Studies](#) offers multiple graduate and undergraduate programs, including the BComm degree focusing on Real Estate. At the graduate level, we are working towards offering a Master of Real Estate starting in September 2022. The Real Estate Student Association contributes significantly to student life for students specializing in real estate.

The Department of Marketing and Consumer Studies is an integral part of the [Gordon S. Lang School of Business and Economics](#). Formed in 2006, the Lang School is the youngest college at the University of Guelph but delivers one of the largest undergraduate business programs in Ontario with over 4,000 students currently enrolled. Our School provides a learning environment that encourages critical reflection, personal growth, and promotes traditional and emerging themes of management and economics. We offer a wide range of specialized programs in business and economics across undergraduate, graduate, and professional education.

The University of Guelph is the third largest employer in Guelph, a city of approximately 130,000 people, located about an hour drive west of Toronto, Ontario. University of Guelph is a top-ranked comprehensive university in Canada with an enrolment of more than 30,000 undergraduate and graduate students across over 40 academic units. The University is known for its commitment to student learning, innovative research, and collaboration with world-class partners. It is a unique place, with transformative research and teaching and a distinctive



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campus culture. People who learn and work here are shaped and inspired by a shared purpose: To Improve Life. Reflecting that shared purpose in every experience connected to our university positions us to create positive change, here and around the world. Our University community shares a profound sense of social responsibility, a drive for international development, and an obligation to address global issues.

Application Process

Assessment of applications will begin on **December 1, 2021** and will continue until the position is filled. Interested applicants should submit the following materials (preferably as a single PDF file): (1) cover letter; (2) a curriculum vitae; (3) statement of teaching interest; (4) teaching philosophy. Applications should be sent to the attention of:

Tirtha Dhar
Chair
Department of Marketing and Consumer Studies
Gordon S. Lang School of Business and Economics
University of Guelph
Guelph, ON N1G 2W1

Email: mcsappln@uoguelph.ca

All qualified applicants are encouraged to apply; however, Canadians and permanent residents will be given priority.

The University recognizes that applicants may have had obligations outside of work that have negatively impacted their record of achievements (e.g., parental, elder care, and/or medical). You are not required to disclose these obligations in the hiring process. If you choose to do so, the University will ensure that these obligations do not negatively impact the assessment of your qualifications for the position.

The University of Guelph resides on the ancestral lands of the Attawandaron people and the treaty lands and territory of the Mississaugas of the Credit and we offer our respect to our Anishinaabe, Haudenosaunee and Métis neighbours as we strive to strengthen our relationships with them.

At the University of Guelph, fostering a [culture of inclusion](#) is an institutional imperative. The University invites and encourages applications from all qualified individuals, including from groups that are traditionally underrepresented in employment, who may contribute to further diversification of our Institution.

If you require a medical accommodation during the recruitment or selection process, please contact Occupational Health and Wellness at 519-824-4120 x52674



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