

December 2015 REIC Edmonton Newsletter



From the President's



IREM Chair

Yolanta Murphy CPM®



Another successful IREM Fall Leadership Conference is in the books. I was honoured to represent our chapter at the Institute of Real Estate Management annual fall conference in Salt Lake City, Utah held from October 20 to 24, 2015.

As always, the conference offered many educational sessions to allow delegates to absorb fresh, contemporary information that challenges and provokes thinking in new, exciting ways. Practitioners, industry thought leaders and professional speakers delivered an array of educational offerings. Of special interest, a session was offered by our very own Canadian professional from Bentall Kennedy, Cheryl Gray, CPM from Toronto, who delivered a learning session titled "IREM Certified Sustainable Property Certification Program: Get Certified!" Of course there were many, many other educational and informative sessions held throughout the conference. It is a worthwhile event to attend and I invite you to check the events scheduled for next year's conference and plan to attend. Next year's conference will be held in San Diego, CA October 18 to 22, 2016.

In recognition of the newest CPM members, there was a ceremony held during the annual general meeting where each member who received their designation during 2014 and 2015 was walked across the grand stage of the Governing Council and congratulated publicly. I am happy to acknowledge that our very own Robyn Brown (Vice Chair of IREM Council-Edmonton) was one of the celebrated members.

I have attended the International Forum where delegates from all around the world come together to share their experiences, challenges, successes and participate in a facilitated round table of sharing and networking. I was invited to speak at the Forum on the topic of "What are your challenges when planning a chapter event?" Not only did we share our respective challenges, but I returned with many examples of other chapters' successes and shared those with our Edmonton Board Directors. We are eager to put some of those great ideas to use locally.

Another great event I attended was the property tour of the City Creek Center in downtown Salt Lake City. It is a shopping center with a retractable roof above an open-air promenade which creates the perfect climate in any season. Among its many unique features, the center has a fully retractable glass roof that can be opened on warm days, providing sunlight and fresh air, and reducing the demand for heating and air conditioning. Meandering through the central walkways and plazas of this 110 store and restaurant centre, is a 1,200 foot long authentic re-creation of the south fork of City Creek, the iconic waterway that once coursed through the city. Some other features include a tranquil trout pond, choreographed fountain shows with magical fire accents after dusk and a glass sky bridge which connects the second level walkways of the two blocks of the



center. The center also offers valet parking, RV parking, special savings program for out of town visitors, a real-time flight monitor to check departing flights from Salt Lake City, free Wi-Fi, and offers special shop and stay packages. Check out their website if you interested and plan to be in the Salt Lake City area. It's an experience not to be missed: www.shopcitycreekcenter.com



On October 23, 2015, the delegates attended the IREM REME Awards celebrating Real Estate Management Excellence. I am happy to inform you that amongst the finalists, there were three Canadians nominated: Bentall Kennedy in the Corporate Responsibility Category; Ayre & Oxford in the AMO of the Year Category; Chrystal Skead, CPM ARM in the CPM of the Year Category; and Candace LeRoux CPM ARM in the ARM of the Year Category.

I would like to announce that Bentall Kennedy won the award for Corporate Responsibility. Cheryl Gray accepted the award on behalf of Bentall Kennedy. Here is a link to the video which was a part of their nomination submission:

REME Award Winner – Corporate Responsibility: Sustainability



Bentall Kennedy
Toronto, Canada

Their ForeverGreen strategy focuses on reducing the amount that is sent to landfills while driving improvements in waste diversion numbers, including an E-Waste Challenge for shopping centers during Earth Week, a “coffee footprint” program to repurpose coffee grounds into sustainable soil, and a program to repurpose diseased trees into valuable wood products.

For more information on IREM, please visit www.irem.org



[Watch Bentall Kennedy's Video](#)



[View Bentall Kennedy's Bio](#)



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IREM Chair Yolanta Murphy CPM®

Photos from the IREM Fall conference October 2015.
Congratulations to Bentall Kennedy - Cheryl Gray CPM®



Canadian Delegates attending the IREM fall conference



Robyn Brown is recognized for her CPM® at the governing council meeting IREM Fall conference



Cheryl Gray CPM® accepted the REME award for Corporate Responsibility-Sustainability on behalf of Bentall Kennedy



Edmonton members attending the IREM fall conference



Chapter Events 2015

REIC Edmonton Chapter Milestone Recognition

Jenny acknowledged the Milestone recipients starting with **Bill Patton FRI, CRES**, 10 years member. Bill entered his career in Real Estate with Re/Max in 1995 and then with Coldwell Banker from 1996 to this year. He received his CRES Designation in 2005 and his FRI Designation in 2006. Bill was REIC chapter president in 2006-07. He is also the Past Governor with the Edmonton Realtor's Community Foundation.



Linda Smith ARM® 10 years member. Since July 2012, Linda's love and knowledge of the Property Management Industry has served her well as the Property Manager at the Griesbach Community for Westcorp Property Management Inc. Linda's willingness to go the extra mile expanded her duties even further by managing 3 of Westcorp Communities for a period of 18 months. Linda started her career in the Property Management Industry December of 1985, 30 years. In 1999 she was elected to the position of President of EAA. (Edmonton Apartment Association)



Our third recipient of 15 years REIC membership, **Trina Gendall CPM®** began her career 28 years ago working in Ottawa and also in Winnipeg. This fine lady has much to be proud of because she completed her CPM at the age of 27. At that time she was the youngest of very few women to accomplish this designation. Trina re-entered property management in 2008 after raising her family.

Bentall Kennedy is now her company of choice and in her position as Property Manager she manages



properties on the Neil Crawford Provincial site. She sits on the Board of Women Building Futures, as well as being an active member of the Commercial Real Estate Women where she is active with the events committee.

Chapter Events 2015

REIC Edmonton Chapter Milestone Recognition continued

Lastly **Frank Gibson FRI** 30 year Milestone Recipient. He is a life member of the Edmonton Real Estate Board and is regarded as one of the highest producing commercial agents in Edmonton. Between 2007



and 2014 he was ranked as the number 1 Real Estate Advisor and Top Volume Producer in Canada within the NAI system with total volume in excess of \$50 million per year. In 2014 he was ranked 11th Globally. Frank has a Bachelor of Commerce and Business Administration with Distinction. FRI, S.I.O.R, CRES and CMR. Not only has Frank been highly recognized in the real estate profession for over 30 years he has also finds time to be affiliated with many other Societies and Associations. Including the Alberta and Canadian Real Estate Associations, REIC and the International Council of Shopping Centers. Beyond the boundaries of Real Estate Frank has also found time to be active with the Citadel Theatre, The International Wine and Food Society, Alberta Flyfishers, The Kinsmen Club of Edmonton, Telus World of Science, the West Edmonton and South Edmonton Business Associations. He is a member of the Red Feather Society in recognition of 25 years of giving to the United Way. Frank is also the recipient of the Haakon Haakonsson Award for skiing all three Birkebiener races in the world. That is in Canada, Norway and the USA. Congratulations on 30 years!

Congratulations to the Milestone recipients not in attendance.

Morley Barr	10	Bill Patton	10	Janet Hansen	20
Philip Filipchuk	10	Linda Smith	10	Larry Lunseth	25
Rae Makarowski	10	Gary Craft	15	Frank Gibson	30
Judith Malone	10	Catherina Gendall	15	Ken Niziol,	35

Congratulations Tom Bradford CPM® our newest member who has been in the property management since 2008 in Red Deer. He's current title is Broker at Hearthstone Property Management Inc. where his oversight extends over leasing, operations and property management.

Chapter Events 2015

REIC Edmonton Chapter Recognition Awards

The award program recognizes outstanding individuals for their commitment to excellence, by recognizing and celebrating their achievements, our chapter aims to advance professionalism in all sectors of the real estate industry. Thank you to the Awards Committee who reviewed the nominations against the eligibility criteria, Wanda Bone, Tarek Merhej and Roxanne Johnston,

The winning nominees in this year's REIC Edmonton Chapter Recognition Awards are

CPM – Certified Property Manager of the Year Award

This award recognizes an individual who maintains the CPM® designation and has made a significant contribution to the property management/ real estate industry in last 12 months. This nominee is a licensed property manager with excellent work ethics, high quality of standards, a positive attitude. This nominee

has managed a diverse portfolio of residential, commercial and condominiums and volunteers her time on the Edmonton REIC Chapter and is the incoming Chair of IREM. The CPM of the Year is Robyn Brown CPM® ARM®



ARM – Accredited Residential Manager of the Year Award

Recognizes an individual who maintains the ARM® designation and has made a significant contribution to the property management/ real estate industry in last 12 months. This nominee is professionally involved in the management of Edmonton House for Midwest Property Management. As a volunteer, this nominee is involved on the board of the Edmonton Chapter of REIC.

She participates in board meetings, is involved with setting up social media and has participated in convention events. The ARM of the year is Jessica Barter Kolic.



Continued

Chapter Events 2016

FRI - Fellow of the Real Estate Institute of the Year Award

Recognizes an individual who maintains the FRI designation and has made a significant contribution to the real estate industry. Member must have contributed to increasing the value and awareness of the FRI designation via continued involvement related to the real estate profession



This nominee was President of the Edmonton REIC chapter from May 2006 to June 2007 and more recently finished his term as a board member of the Realtors Foundation of Edmonton for three years. This nominee volunteers his time to several charitable organizations and is involved in many worthy initiatives supporting the less fortunate or the sick. He also sat on the City of Edmonton Assessment Board and currently works as a realtor for Coldwell Banker but is planning to retire soon. This year's FRI of the year is Bill Patton.

Congratulations to all the nominees and the award recipients.

Thank you to Bentall Kennedy for sponsoring the wine at this event

Tentative Schedule of events

February 18 Luncheon with speaker

Social Night one Friday in February TBA It's a Paint Nite event

Chapter AGM April 21

Golf in June - date TBA

June 7-9 National AGM Ottawa

September 22 Luncheon with Speaker

November 24 Christmas Luncheon, Milestone and award



Education

Upcoming Courses

The Leasing Process REIC 2360 - Edmonton- March 21-24 , 2016

Visit the REIC website for dates and times.

<http://www.reic.ca/COURSES>

There is currently a BOGO promotion for the home study courses! Promotion is on until December 20th.



Don't Forget about Home Study Courses

Optimize your learning with REIC's Home Study options or courses. Study at your own leisure and still allows you the time to continue with or your business and personal commitments.

Select from the following Home Study Courses. (Each link takes you to further information for each course and registration):

ASM 600: Investment Real Estate Financing and Valuation

HRS402: Leadership and Human Resource Essentials

CID201: Successful Condominium Management

FIN402: Investment Real Estate - Financial Tools

RES201: Successful Site Management

MKL405: Marketing and Leasing: Multi-Family Properties

MKL406: Marketing and Leasing: Office Buildings

MNT402: Managing the Physical Asset

SRM001: Sustainable Real Estate Management